



The University of Colorado Athletics Office of Marketing and Promotions is currently seeking interns for the 2018-19 academic year. As an intern with the Marketing and Promotions department, you will assist with game day operations, promotional activities, special events, or other work as assigned. In addition, interns may have the opportunity to assist with the development of marketing plans for season and single game tickets for various sports. We would like to have students in place prior to the start of the 2018 Fall Semester.

Requirements for CU Athletics Marketing Interns:

- x Underclassmen are preferred but not required.
- x All positions will be paid \$0.30/hour for game day help. Additionally, internships may count for academic credit depending on major. Determining eligibility for academic credit is the responsibility of the applicant.
- x In the fall, you will be assigned to assist with the CU football games and work volleyball and soccer games.

In the winter/spring, all interns will be expected to work on game days (approximately 10 basketball games) as well as lacrosse games (approximately 3 lacrosse game)

around campus at select times

- x You will need to inform the Marketing Department of your class schedule and provide academic progress reports so as not to miss any classes or let this internship negatively affect your GPA
- x You are expected to attend marketing intern meetings regularly. These take place every two weeks. We discuss current events within the marketing department, help you with professional development and discuss new ideas for the department. These meetings are mandatory.
- x You must be available on nights and weekends, and interns will be expected to start working two hours prior to the start of most athletic events.
- x The average time commitment per week is 12 hours.

Please Complete the Following Information

Name_____

CU Student ID Number_____

Local Address_____

Permanent Address_____

Phone_____

Email Address_____

Major_____ Cumulative GPA_____

Expected Date of Graduation_____

*****IN ADDITION PLEASE ATTACH YOUR RESUME, A COVER LETTER, A LIST OF REFERENCES**

Please briefly (keep response to 150 words or less) answer each of the following questions on a separate sheet of paper.

1. Why do you want to be a Colorado Athletics Marketing & Promotions Intern?
2. How would your best friend describe you?
3. What skills do you want to gain from this experience, and what skills can you offer us?
4. Give us five things you would do to increase student attendance. Provide examples of each idea.
5. If you could be any Disney or Pixar character, who would you be and why?

Important Dates:

Return your completed application no later than Monday, April 16, 2018 to Krista Huffman by email Krista.Huffman@colorado.edu. Selected candidates will be contacted within one month of the deadline for interviews, and interviews will be completed in person and/or by phone.

For more information, contact Krista Huffman, Manager of Marketing and Promotions, at 303-492-0099.